

SILVER GHOST

ABOUT US



Lord John Montagu (left) posing with King Edward VII in his 1900 Daimler 56C. Although novel at the time, Montagu captured Britain's attention as the first parliament member ever to commute to work in an automobile.

SILVER GHOST is a complex Cabernet Sauvignon made from some of the finest vineyards in Napa Valley. The perfect combination of lush valley-floor fruit with the structure of high-elevation grapes gives balance to the wine. One-third is sourced from an historic east Rutherford vineyard. The other two-thirds are from a hillside site in Calistoga and a celebrated west Yountville vineyard. The presence of clone 7 gives the wine a classic and elegant character, while clone 337 lends a lush texture with luxurious fruit and fine-grained tannins. The wine is then aged 22 months in French Oak. Luxury balanced with accessibility – this is the beauty of the Silver Ghost Napa Valley Cabernet Sauvignon.

Winemaker Weston Eidson has always had an entrepreneurial spirit and a devotion to quality. His great-grandfather, John Montagu, was a pioneer in the emerging automobile industry at the turn of the 20th century. As a British Lord and Member of Parliament, he was an instrumental figure in early automotive legislation. Montagu had a close relationship with Charles Rolls and Henry Royce, and suggested that his secretary serve as the model for the Rolls-Royce hood ornament, the *Spirit of Ecstasy*, which we still see on Rolls-Royce cars to this day. As a tribute to his family's illustrious past, Weston adopted the name of his great-grandfather's favorite car - the 1909 Rolls-Royce Silver Ghost.

Weston's Silver Ghost Napa Cabernet is a result of passion, hard work and an appreciation for fine wine; his family get-togethers and celebrations are never complete without it. While attending graduate school in the UK, Weston traveled around the world visiting as many wine regions as he could, inspired by each and every vineyard from Chile and South Africa to Bordeaux, Alsace and the Veneto.

His adventures eventually took him to Napa Valley where he met Jason Moore of Modus Operandi Cellars. Under Moore's guidance, Weston worked the 2012 harvest and quickly garnered invaluable winemaking skills. Weston has since learned from mentor Russell Bevan and developed a conviction for making rich wine with minimal intervention – allowing the fruit to express its full potential while crafting wine that naturally reflects its distinct terroir.

